

Become a Chaska Curling Center Partner.

Benefit from all day long and year-round brand exposure!

Reach a large audience in a manner unlike any other at the Chaska Curling Center.

Our **NEW** on-site signage program is designed to provide significant exposure for your business. Whether your goal is to create awareness among potential new customers or keep your business top-of-mind among loyal customers, our on-site advertising is perfect for you.

There are few places that match the excitement of Chaska Curling Center, the country's largest year-round dedicated curling center. The interest, passion, and excitement for curling is at an all-time high. The uniqueness and curiosity of the sport peaks and holds viewer attention.

Chaska Curling Center advertising gets your business in front of thousands of people every week, and all year long. Your advertising is always working for you. It can't be thrown away, turned off, or ignored. It's right in front and often visible for hours at a time.

When a customer sees your ad in our high-energy setting, they are not only more likely to remember it, they will have a more positive association with your company. Advertising with Chaska Curling Center is ideal for businesses small, large, well established, or just starting out.

Becoming a Chaska Curling Center Partner is an extremely effective way to market your company and build brand awareness with a large and diverse audience. Now that you understand why becoming a Chaska Curling Center Partner is a smart move for your business, what are you waiting for?

Let's create something great for your business!

Jeff Isaacson
Chaska Curling Center Manager
(952) 227-2475 | jisaacson@chaskamn.com
2010 and 2014 USA Olympian

REASONS TO PARTNER

- #1 curling center in the USA.
- Prominent on-site placement.
- All day, every day, and year-round brand exposure.
- Reach a large, diverse and highly engaged audience.
- A superior advertising value.
- Source of company and community pride.





CHASKA CURLING CENTER The Epicenter of USA Curling!

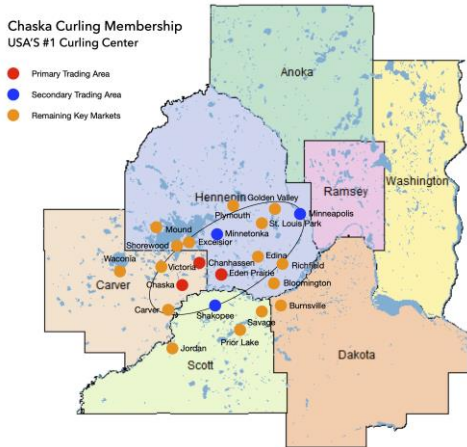
Curlers and guests travel from across the Twin Cities and country.

This centuries old quirky sport's rapid growth in the USA, year-round demand, coupled with our facility's exceptional design, restaurant and special events amenities, are just a few reasons why Chaska Curling Center members and guests travel from across the Twin Cities and well beyond.

The Curling Center showcases the best of curling and has put a national spotlight on Chaska and Twin Cities curling. There are more curlers in the Twin Cities than any other city in the country and our curling center ranks #1 in the USA in annual members!



Chaska Curling Center is Twin Cities top recreation destination. Our 30+ mile trading area is significantly greater than traditional curling clubs and casual dining restaurants. Our 1,250 members base is sourced largely from four counties: Carver, Hennepin, Scott and Dakota. Our learn-to-curl and over 300 corporate events a year pull in over 6,000 attendees.



We host multiple local, state, national and international events.

So popular, about 6,000 people visit here each week to play, compete, dine, and celebrate!

Advertise with us and become a Chaska Curling Center Partner.

For the first time, Chaska Curling Center is offering on-site advertising. There may be no greater advertising value than promoting your business or brand with us.

Hurry, there are only a limited number of advertising spaces available!



Heralded as America's Best!

What's in the Numbers?

Chaska Curling Center opened in December 2015.

Within minutes we achieved our 5-year goal for annual curling memberships.

Chaska Curling Center is the largest year-round dedicated curling center in the country!

- We average 1,250 members annually, making us number 1 country!
- We hold over 300 corporate events each year with over 6,000 people participating.
- Learn-to-curl programs draw 500+ additional people each year.
- Social media following of 6,000+ fans.

Our facility restaurant, The Crooked Pint Ale House, draws about 4,000 guests each week.

- The seating in greatest demand are those having full views of our curling center.

Chaska Curling Center hosts many of the largest curling events in the country:

2016 College National Championships, 2018 U18 Nationals Championships, NBC Sports Curling Night in America, America's Challenge World Qualification Playdowns 2018, 2020 Mixed National Championships, 2020 Mixed Doubles Olympic Trials Qualifier, Fire and Ice Bonspiel (national draw), Big Spiel Bonspiel (national draw), 2020 USA Junior Curling Camps (largest junior curling camp in the country!).

Chaska Curling Center is the National Training Center for USA Curling | 2018-2022!

Chaska Curling Center is an Award-Winning Facility:

2015 MRPA Award of Excellence, 2015 Top Project, SW Metro Best of 2016, 2016 Athletic Business Facility of Merit Winner, 2017 Excellence in Masonry Design and Construction.



Chaska Curling Center is a Twin Cities top sport, recreation and dining destination.
Nearly 6,000 people visit here each week!

CHASKA CURLING CENTER



Advertise With Us!

Prominent Placement | A Features

<u>Location</u>	<u>#</u>	<u>Dimensions</u>	<u>Cost/Year</u>
East Walls	2	8' x 12' (96.0 SF)	\$30,000 ea.

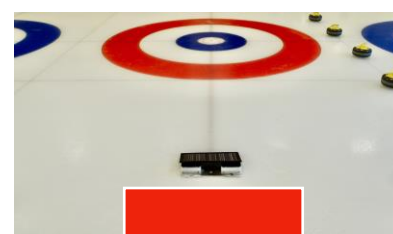
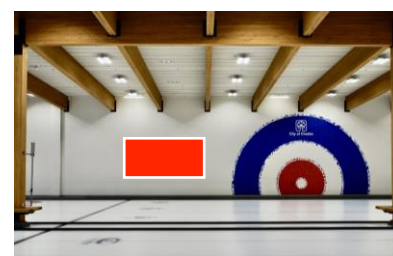
Secondary Placements | B Features

<u>Location</u>	<u>#</u>	<u>Dimensions</u>	<u>Cost/Year</u>
Scoreboards	5	3' x 10' (30.0 SF)	\$15,000 ea.
North Hack Areas	6 ⁽¹⁾	2.5' x 5' (12.5 SF)	\$10,000 ea.

Receive prominent feature on Chaska Curling Center website.

Benefit from Chaska Curling Center social media placements.

¹ Up to 12 available. Orders must be received by May 31, 2020.



Top 10 Benefits of Becoming a Chaska Curling Center Partner!

1. Positive association with USA's #1 Curling Center.
2. Prominent ad placement in our most visible areas.
3. High quality, all day long visibility.
4. Year-round brand exposure.
5. Limited ad placements ensure strong brand registration.
6. Your ad will be viewed by hundreds of thousands each year.
7. Secondary mentions on our website and Facebook increases your advertising value.
8. It promotes your company's commitment to community.
9. It will be a source of company pride.
10. Our advertising value is simply unmatched.



Chaska Curling Center Partner Guidelines.

We reserve the right to approve final art to ensure that your design complies with Chaska Curling Center brand imagery and the quality standards you and our other partners expect. Priority placement will be given to those paid commitments first. The pricing listed above is good through June 30, 2020.